

Largest Employers in Pierce County

These employers provide more than
1 in every 2 jobs in the county

Employer Name

University of Wisconsin- River Fall
School District of River Falls
Ellsworth Community School District
County of Pierce
REM Wisconsin III Inc
School District of Prescott
Thomas & Betts Corp
City of River Falls
Spring Valley Health Care Center Inc
Western Wisconsin Medical Associate
Erickson More-4
Compass Group HE Services LLC
First National Bank
Elmwood Nursing Home Inc
Plummer Concrete Inc
School District of Plum City
Plum City Care Center Inc
Bergquist Co
Ellsworth Healthcare Center Inc
School District of Elmwood
Helmer Printing Inc
Ptacek's Star Market
Genesis Industries Inc
Dick's IGA
Holst Excavating Inc
Hinck Foods Inc
Ellsworth Coop Creamery Co
River Falls Golf Club
Signet Healthcare Inc
Steamboat Inn Inc
Postal Delivery Quick Ltd
Victory Fireworks Inc
Aramark FHC LLC
F & K Trucking & Excavating Inc
Phillips Plastics Corp

Product or Service

Colleges, Universities, & Prfsnl Schools
Elementary & Secondary Schools
Elementary & Secondary Schools
Executive & Legis. Offices, Combined
Residential Mental Retardation Facilities
Elementary & Secondary Schools
Iron/Steel Pipe/Tube Mfg from Steel
Executive & Legis. Offices, Combined
Nursing Care Facilities
Off. of Physicians (except Mental Hlth)
Sprmrkts/Othr Groc.(not Conv) Stores
Food Service Contractors
Commercial Banking
Nursing Care Facilities
Poured Concrete Found./Structure Con
Elementary & Secondary Schools
Contg. Care Retirement Communities
Bare Printed Circuit Board Mfg
Nursing Care Facilities
Elementary & Secondary Schools
Newspaper Publishers
Sprmrkts/Othr Groc.(not Conv) Stores
Surgical & Medical Instrument Mfg
Sprmrkts/Othr Groc.(not Conv) Stores
General Freight Trucking, Local
Sprmrkts/Othr Groc.(not Conv) Stores
Cheese Mfg
Golf Courses & Country Clubs
Nursing Care Facilities
Full-Service Restaurants
Advertising Material Distr. Services
Toy/Hobby Goods/Supplies Wholesalers
Food Service Contractors
Site Preparation Contractors
Research & Development in the Physical

Source: WI DWD, Unemployment Compensation file, June 2003

For more information: www.dwd.state.wi.us/lmi
Beverly Gehrke, Regional Labor Market Analyst
Department of Workforce Development
Office of Economic Advisors
15618 Windrose Lane, Hayward WI 54843
715-634-5289 or Beverly.Gehrke@dwd.state.wi.us

Job Centers in West Central Wisconsin

Barron Co. Job Center
113 N. Main St.
Rice Lake, WI 54868
715-234-6826

Chippewa Co. Job Center
13 E. Spruce St.
Chippewa Falls, WI 54729
715-726-2551

Clark Co. Job Center
501 Hewitt St.
Neillsville, WI 54456
715-743-4631

Dunn Co. Job Center
401 Technology Dr.
Menomonie, WI 54751
715-232-7380 ext.127

Eau Claire Job Center
221 W. Madison St.
Eau Claire, WI 54703
715-836-5165

Pepin Co. Job Center
316 W. Madison St.
Durand, WI 54736
715-672-8801

Pierce Co. Job Center
388 W. Main St.
Ellsworth, WI 54011
715-273-6788

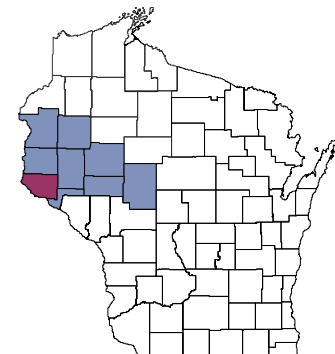
Polk Co. Job Center
404 Main St.
Balsam Lake, WI 54810
715-485-3115

St. Croix Co. Job Center
240 Wisconsin Dr. #110
New Richmond, WI 54017
715-246-6790 ext.105

February 2004

PIERCE COUNTY

LABOR MARKET TRENDS



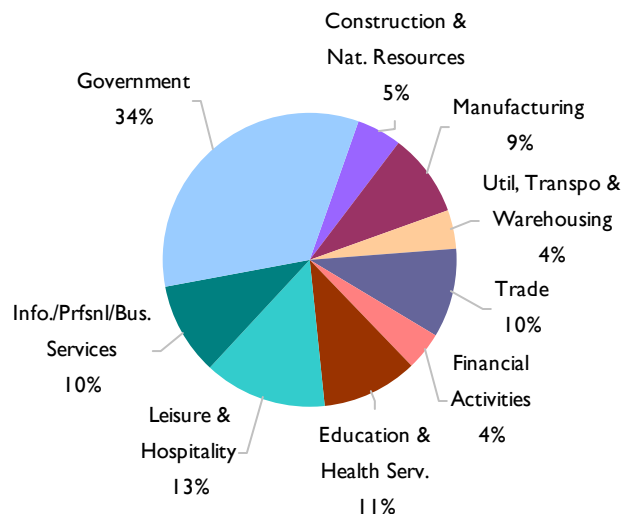
Pierce County...

is one of nine counties in the West Central Wisconsin Workforce Development Area. The county is part of the Minneapolis-St. Paul Metropolitan Statistical Area (MSA) because of the thousands who travel there to work every day but many residents find jobs with local employers.

Over one-third of the jobs in the county are in government, many of them with local and state (public) education facilities. Hospitality, including restaurants and ac-

commodations, serving students and visitors, provide another 13 percent of the jobs in the county. The list of largest occupations includes jobs with employers in these two industry sectors. The annual average wage for workers in government in 2002 was \$31,029, while in leisure and hospitality it was \$8,108. The annual average wage for all workers in the county was \$24,061, 74 percent of the average annual wage for all workers in the state of \$32,422.

Employment by Industry In Pierce County: 2003



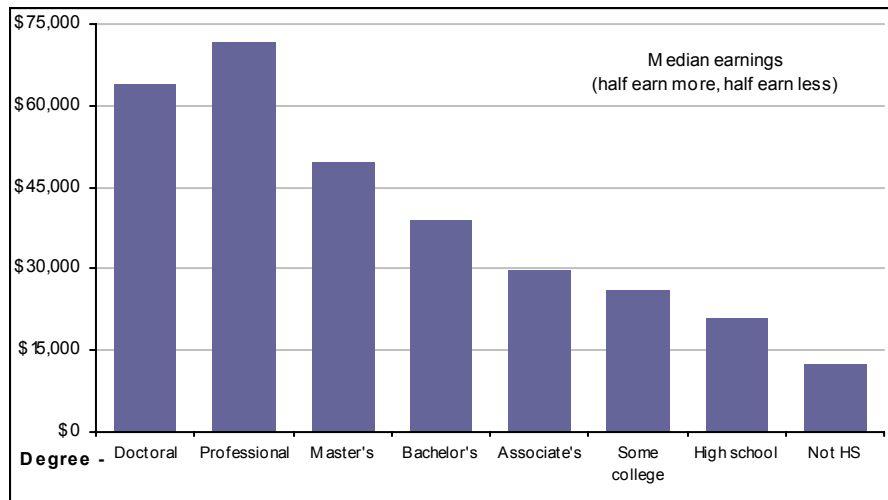
Occupations in demand in West Central Wisconsin

| | Top Ten Occupations | Education & Training Typically Required* | Average Wage** |
|-----------------------|-----------------------------------|--|----------------|
| Fastest Growth | Computer Scientists, NEC | Bachelor's degree | \$ 22.63 |
| | Lawn Service Managers | Work exp. inrelated occ. | NA |
| | Special Agents, Insurance | Bachelor's degree | \$ 11.59 |
| | Economists | Bachelor's degree | \$ 26.69 |
| | Physics Teachers | Doctor's degree | NA |
| | Physical Science Teachers, NEC | Doctor's degree | \$ 46,900 |
| | Economics Teachers | Doctor's degree | NA |
| | Political Science Teachers | Doctor's degree | NA |
| | Health Practitioners, NEC | First Professional degree | \$ 73.07 |
| | Brokerage Clerks | 1-12 mo. on-the-job training | NA |
| Most Openings | Cashiers | 1-month or less training | \$ 7.38 |
| | Retail Salespersons | 1-month or less training | \$ 8.77 |
| | Waiters & Waitresses | 1-month or less training | \$ 7.87 |
| | Office Clerks, General | 1-month or less training | \$ 10.18 |
| | Food Prep/Service Workers, Fst Fd | 1-month or less training | \$ 7.02 |
| | General Mgrs & Top Execs | Work exp. plus a degree | \$ 31.83 |
| | Food Preparation Workers | 1-month or less training | \$ 8.15 |
| | Teachers, Secondary School | Bachelor's degree | \$ 38,300 |
| | Registered Nurses | Associate degree | \$ 20.81 |
| | Truck Drivers, Heavy | Vocational training | \$ 20.77 |

* The most common way to enter the occupation, not the only way

** Wages from balance-of-state for western counties, 2002

National Median Annual Earnings by Education: 2001



Source: US Census Bureau, Current Population Surveys, March 2001

Wages for 40 Occupations with the most workers

in the labor market area including Buffalo, Dunn, Pepin, Pierce, Polk, St. Croix, and Trempealeau counties. These counties are grouped because 1) they share similar employment and wages AND 2) together met the minimum standard of 40,000 jobs needed to publish wage information. Hourly wage data was collected from local employers in 2002. **Nearly half of all jobs in this area are in the occupations on this list!**

| Occupation (ranked by employment) | Lowest 10% Wage* | Average/ hour | Middle range* * |
|---|------------------|---------------|-----------------------|
| Truck Drivers, Heavy & Tractor-Trailer | \$12.36 | \$20.83 | \$15.14 – \$26.23 |
| Cashiers | \$5.79 | \$7.42 | \$6.31 – \$8.41 |
| Retail Salespersons | \$6.03 | \$9.68 | \$6.92 – \$10.70 |
| Combined Food Prep./Serving Workers, Incl. Fast Food | \$5.70 | \$7.38 | \$6.23 – \$8.37 |
| Janitors & Cleaners, Except Maids & Hskpg. Cleaners | \$6.52 | \$10.36 | \$8.23 – \$12.32 |
| Nursing Aides, Orderlies, & Attendants | \$7.90 | \$10.08 | \$9.01 – \$11.07 |
| Team Assemblers | \$7.67 | \$11.27 | \$8.96 – \$13.29 |
| Stock Clerks & Order Fillers | \$6.24 | \$9.71 | \$7.12 – \$11.74 |
| Bookkeeping, Accounting, & Auditing Clerks | \$7.55 | \$12.14 | \$9.68 – \$14.44 |
| Waiters & Waitresses | \$5.66 | \$8.03 | \$6.15 – \$9.25 |
| Office Clerks, General | \$6.43 | \$10.37 | \$8.00 – \$12.44 |
| Elementary School Teachers, Except Special Education | | \$41,711 | (Annual average wage) |
| Secretaries, Except Legal, Medical, & Executive | \$7.85 | \$11.66 | \$9.81 – \$13.60 |
| Registered Nurses | \$17.31 | \$22.96 | \$19.10 – \$25.58 |
| Sec. School Teachers, Except Special & Vocational Ed. | | \$39,394 | (Annual average wage) |
| Teacher Assistants | | \$20,641 | (Annual average wage) |
| General & Operations Mngrs. | \$15.12 | \$34.76 | \$20.57 – \$43.04 |
| Carpenters | \$9.97 | \$15.16 | \$12.38 – \$17.14 |
| Laborers & Freight, Stock, & Material Movers, Hand | \$7.12 | \$10.73 | \$8.38 – \$12.82 |
| Bartenders | \$5.80 | \$9.18 | \$6.61 – \$9.99 |
| Customer Service Representatives | \$8.87 | \$14.10 | \$10.47 – \$16.61 |
| Sales Reps., Whsl. & Mfg. Except Tech./Scientific Prod. | \$11.35 | \$23.73 | \$15.31 – \$29.22 |
| Receptionists & Information Clerks | \$6.17 | \$9.11 | \$7.42 – \$10.61 |
| Packers & Packagers, Hand | \$6.58 | \$9.92 | \$7.91 – \$11.69 |
| 1st-Line Supervisors/Mngrs. of Prod./Operating Workers | \$11.74 | \$20.22 | \$15.08 – \$23.79 |
| Truck Drivers, Light or Delivery Services | \$6.59 | \$12.56 | \$8.42 – \$16.30 |
| 1st-Line Supervisors/Mngrs. -Office/Admin. Supp. Wrkrs | \$9.09 | \$17.68 | \$12.17 – \$21.49 |
| Tellers | \$7.18 | \$9.57 | \$7.86 – \$10.31 |
| Shipping, Receiving, & Traffic Clerks | \$8.61 | \$12.67 | \$10.10 – \$14.98 |
| Bus Drivers, School | \$7.35 | \$13.44 | \$11.55 – \$14.89 |
| 1st-Line Supervisors/Mngrs. of Retail Sales Workers | \$8.54 | \$15.51 | \$10.56 – \$18.69 |
| Middle School Teachers, Except Special & Vocational Ed. | | \$41,642 | (Annual average wage) |
| Executive Secretaries & Administrative Assistants | \$9.32 | \$13.89 | \$10.87 – \$16.65 |
| Inspectors, Testers, Sorters, Samplers, & Weighers | \$8.92 | \$13.07 | \$10.53 – \$14.70 |
| Cooks, Short Order | \$7.11 | \$8.62 | \$7.69 – \$9.55 |
| Maintenance & Repair Workers, General | \$9.04 | \$14.49 | \$10.89 – \$17.48 |
| Maids & Housekeeping Cleaners | \$6.41 | \$8.58 | \$7.39 – \$9.80 |
| Welders, Cutters, Solderers, & Brazers | \$11.60 | \$15.32 | \$13.14 – \$17.35 |
| Dishwashers | \$5.92 | \$7.39 | \$6.65 – \$8.21 |
| Automotive Service Technicians & Mechanics | \$9.81 | \$14.77 | \$12.23 – \$17.18 |

* only 10% of wages are lower **middle 50% of wages (25% are lower and 25% are higher)